**(DATE)  
FOR IMMEDIATE RELEASE**

**For more information, contact:**(Your Name) (School Name) (Phone Number)

**(*NAME OF SCHOOL*) CELEBRATES NATIONAL STUDENT LEADERSHIP WEEK**

YOUR CITY/TOWN, STATE  **(name of school)** will join thousands of schools throughout the United States, Canada, and around the world to celebrate National Student Leadership Week, April 15–21. The week is dedicated to recognizing and reinforcing the important role of student leaders. The theme for this year’s event is “Make Your Mark on the World: Dream. Lead. Serve.”

This year’s theme is rooted in a student leadership initiative currently underway focusing on global citizenship. Both the initiative and this year’s National Student Leadership Week celebration aim to encourage students to think globally and act locally to make a difference in their schools, communities, and beyond.

Presented by the National Association of Secondary School Principals (NASSP) and its four student programs, the National Student Council (NatStuCo), the National Honor Society (NHS), the National Junior Honor Society (NJHS), and the National Elementary Honor Society (NEHS), National Student Leadership Week is celebrated each April to highlight and encourage student leadership and service in the nation’s schools. In conjunction with the theme, student leaders at **(name of school)** have planned special activities to showcase the many ways involvement as student leaders helps prepare young people for their roles in life.

**(Insert quotes from a student leader or principal—or both—about the week’s activities.)**

“We invite school communities across our nation to honor student leaders this week for the work they do and recognize the skills and interests their numerous school leaders are developing,” said JoAnn Bartoletti, executive director of NASSP. “By recognizing and supporting these students, we are empowering them to take charge and shape a world that they will eventually lead.”

The National Honor Society and the National Junior Honor Society are the nation’s premier organizations recognizing outstanding high school and middle level students who demonstrate excellence in the areas of scholarship, leadership, service, citizenship, and character. The National Elementary Honor Society, created in partnership with the National Association of Elementary School Principals (NAESP) Foundation, recognizes and engages outstanding fourth through sixth grade students. National Student Council promotes and provides leadership development opportunities to prepare and empower students to serve their schools and communities. NHS, NJHS, NEHS, and NatStuCo are all programs of the National Association of Secondary School Principals. NASSP is the preeminent organization and national voice for school leaders. For more information about these organizations and National Student Leadership Week, visit www.nhs.us, www.njhs.us, www.nehs.org, www.NatStuCo.org, or www.nassp.org.